



AAAPC

Australasian Association for
Academic Primary Care Inc.

Australasian Association for Academic Primary Care

**Annual
Research
Conference**

2020

**GRIFFITH UNIVERSITY
ON THE GOLD COAST**

FRI 14 & SAT 15 AUGUST 2020

SPONSORSHIP OPPORTUNITY

Australasian Association
for Academic Primary Care

**Annual
Research
Conference**

2020

SPONSORSHIP OPPORTUNITY

The Australasian Association for Academic Primary Care (AAAPC) will hold its Annual Research Conference (ARC 2020) at Griffith University (Gold Coast, Queensland) from 14-15 August 2020.

The conference will be an important opportunity for:

- Showcasing Australasia's leading primary care research
- Nurturing research excellence
- Promoting multidisciplinary research networks and collaborations
- Supporting the translation of evidence into policy and practice
- Strengthening the impact of primary care research

AAAPC has designed a selection of tiered packages giving organisations the opportunity to support ARC 2020 at a variety of financial levels. This is an ideal opportunity for your organisation to increase recognition and visibility within the primary care research community and wider primary care context. We would welcome your commitment to supporting primary care research in Australasia.

We are able to provide opportunities for sponsoring plenary speakers, prizes for outstanding research presentations, and social events.

The conference is expecting over 200 delegates from across Australia and New Zealand. Delegates will include academics, scientists, clinicians, and trainees, as well as policy advisers, people from primary care networks and other primary care stakeholders.



#AAAPC20
@AAAPC_ANZ

ABOUT AAAPC

VISION

The Australasian Association for Academic Primary Care's vision is for a multidisciplinary primary care oriented health care system founded on patient-centred, primary care principles and developed through evidence and education.

MISSION

To be Australia and New Zealand's leading advocate for high quality multidisciplinary primary care research, education, policy and practice.

MEMBERS

We are a proudly multidisciplinary Trans-Tasman organisation. Our members are from Australia and New Zealand. All share a passion for primary care and include:

- Professionals from any primary care discipline who have an interest in research and/or education
- Primary care academics working at universities or with training providers
- Higher degree research students and/or postgraduate trainees of primary care disciplines
- Organisations with an interest in strengthening the capacity, capability and influence of primary care in the health systems of Australia and New Zealand. These include universities, regional health authorities, primary care training providers and professional colleges

SPONSORSHIP PACKAGES

We would also welcome a discussion about alternative sponsorship options that would better align with your organisation's needs.

KEYNOTE SPONSOR - TWO OPPORTUNITIES

Fee: \$3,000 per keynote speaker

This will cover the travel and registration costs for a distinguished keynote speaker as selected by the conference committee.

Benefits:

- Verbal recognition of the sponsorship during the keynote session
- Logo displayed on the PowerPoint at the keynote prior to the speaker slides
- Prominent display of signage at ARC - *provided by sponsor*
- Distribution of flyers/promotional materials at ARC - *provided by sponsor*
- Logo and link on AAAPC website
- Logo in the printed program
- One complimentary ticket to the 2-day conference including the conference dinner.

CONFERENCE DINNER

Fee: \$4,000

AAAPC has a long standing tradition of an annual dinner where the prestigious Bridges-Webb medal is presented. This award recognises a AAAPC member who has made international standard teaching and/or research contributions to primary care academic practice.

In 2020, the dinner will be held at Griffith University on Friday 14th August 2020. It is a smart-casual dinner that allows delegates to network in a friendly and welcoming environment.

Benefits:

- Verbal recognition of the sponsorship during the conference dinner
- Logo displayed on the PowerPoint during the dinner
- Prominent display of signage at ARC and dinner - *provided by sponsor*
- Distribution of flyers/promotional materials at ARC - *provided by sponsor*
- Logo and link on AAAPC website
- Logo in the printed program
- Two complimentary tickets to the conference dinner.

DISPLAY TABLE

Fee: \$2,000

This offers the opportunity to have a display table in the registration area where you can display material about your organisation that may be of interest to delegates. (Note we do not have a formal trade display area and it is not possible to sell items at the conference). You are welcome to sit with your table and interact with delegates during the conference.

Benefits:

- Logo and link on AAAPC website
- Logo in the printed program
- Two complimentary tickets to the 2-day conference including the conference dinner.

LANYARD SPONSOR

Fee: \$5,000

This offers the opportunity to display your organisation's logo on the conference lanyard.

Benefits:

- Organisation logo alongside the AAAPC logo on the conference lanyard given to each delegate
- Verbal recognition of the sponsorship during the opening and closing ceremony
- Logo displayed on the PowerPoint during the opening and closing ceremony
- Prominent display of signage at ARC - *provided by sponsor*
- Distribution of flyers/promotional materials at ARC - *provided by sponsor*
- Logo and link on AAAPC website
- Logo in the printed program
- Two complimentary tickets to the 2-day conference including the conference dinner.

RESEARCH AWARD FOR OUTSTANDING PRESENTATION – TWO OPPORTUNITIES

Fee: \$2,000 per award

AAAPC encourages and supports excellence in primary care research. This sponsorship opportunity allows your organisation to be associated with this excellence.

In the past the awards have been given for best first time presenter, and most outstanding presentation. The conference committee is able to work with your organisation to develop an award that meets your organisational aims.

Benefits:

- Naming rights of the Research Award
- Input into the conditions for the Research Award (note that the conference committee will need to endorse the award category)
- Verbal recognition of the sponsorship during the closing ceremony
- Logo displayed on the PowerPoint at the keynote prior to the award presentation
- Prominent display of signage at ARC - *provided by sponsor*
- Distribution of flyers/promotional materials at ARC - *provided by sponsor*
- Logo in the printed program
- Logo and link on AAAPC website.

CONTACT DETAILS

Thank you for taking the time to view our sponsorship package. AAAPC is committed to working with all sponsors to ensure an optimal outcome for all parties. We would also welcome a discussion about alternative sponsorship options that would better align with your organisation's needs.

Please contact us if you want to know how you and your organisation can become involved with the Australasian Association for Academic Primary Care's Annual Research Conference 2020.

Dr Liz Sturgiss and Dr Lauren Ball

Conference Committee Chairs

Please email liz.sturgiss@monash.edu, or call +61 412 233 119

Note – All sponsorship packages will be reviewed by the AAAPC executive for their endorsement. The executive's decision whether to accept a sponsorship offer will be final. We will not consider sponsorship offers from pharmaceutical or industry representatives.



<https://aaapc.org.au/ARC>